

NATIONAL SAFEGUARDING WEEK 2020

'Stay Safe in Sport'

Campaign Toolkit

What is the 'Stay Safe in Sport' campaign?

The Junior Safeguarding Board are a group of young people from schools across Neath Port Talbot who champion the rights of children and young people to have a voice and share ideas on feeling safe.

Members expressed their concern over the negative issues they face when taking part in sports:

- Verbal abuse; Hate crime; Bullying; Swearing; Negativity; Pressure

Children and young people want to feel confident and be encouraged to enjoy sport. This has resulted in them deciding to launch an awareness campaign during National Safeguarding Week 2020.

The key messages for the campaign are:

- Abuse and bullying of any kind are not tolerated
- Children and young people should feel safe playing any sport
- Encourage everyone to stand up to bullying
- Support, encourage and praise children and young people

The campaign is being launched through a series of three campaign graphics (see below).

Who is behind the 'Stay Safe in Sport' campaign?

The campaign has been developed as a partnership between members of the Junior Safeguarding Board, Neath Port Talbot County Borough Council and Neath Port Talbot Children's Rights Unit. Police Youth Volunteers were also involved in the campaign concept design workshop.

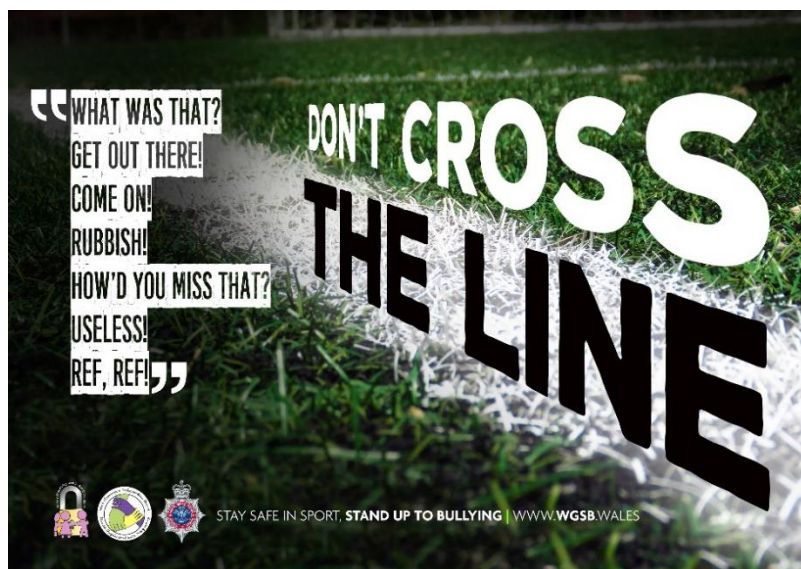
The campaign is supported and endorsed by South Wales Police and the West Glamorgan Safeguarding Board.

How can you get involved?

There are many ways you can get involved and support us to raise awareness of this issue.

Social Media Graphics

Facebook, Twitter, Instagram are a great way to reach lots of different people, raise awareness of the campaign and show your support. We have included some social media graphics that you can share.





If you would like these in Welsh please email: wgsb@npt.gov.uk

Social Media Posts

Here are some examples of social media posts you could use:

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| <p><i>"We are championing a child's right to enjoy sport safely." #staysafeinsport</i></p> |
| <p><i>"Children should enjoy playing sport, let's stand up to bullying together." #staysafeinsport</i></p> |
| <p><i>"Stay safe in sport is a campaign that is tackling bullying in sport. Show your support." #staysafeinsport</i></p> |
| <p><i>"Stay safe in sport is a campaign that is being championed by children and young people, show your support by sharing their message." #staysafeinsport</i></p> |
| <p><i>"Children and young people want to enjoy sport. We are showing our support by raising awareness that we are standing up to bullying." #staysafeinsport</i></p> |
| <p><i>"It's National Safeguarding Week and we are showing our support to the #staysafeinsport campaign which is being championed by children and young people."</i></p> |

**use the Neath Port Talbot/Swansea National Safeguarding Week hashtag #staysafestayconnected*

***keep a look out for press releases from Neath Port Talbot Council*

How can you involve children and young people?

Here are some ideas on how you can involve children and young people in the campaign.

Superhero – invent a superhero for the campaign. What are their super powers? What are they fighting against?

Badge – Design a badge to show your support for the campaign.

Flag – Design a flag to show support for the campaign.

Hat trick challenge

- Say something encouraging to a team mate
- Ask a team mate if they need help
- Make a team mate laugh

What's next for the 'Stay Safe in Sport' campaign

We're going to continue to support children and young people to raise awareness of this issue so that they can enjoy sport and feel safe.

If you'd like to get more involved in the campaign, please contact us: wgsb@npt.gov.uk

Thank you for taking the time to support us.

